

Professional Legal Management Week (PLMW), held October 3-7, 2005, provides a forum for recognizing those in legal management for what they do and the role they play in the success of the organization, and in its service to its clients and those who work in the organization. The objectives are to provide awareness, understanding and education about the legal management profession, and to increase knowledge of the diverse roles within the profession.

Sponsoring associations in the Bay Area are pleased to provide a social forum for professionals in the area to network and learn from each other in a casual setting.



Please join us for a cocktail reception on **October 5, 2005 from 5:30 – 7:30 p.m. at MacArthur Park Restaurant, 607 Front Street ([www.macpark.com](http://www.macpark.com))**. Plan to enjoy hors d'oeuvres, door prizes and a cash bar while you network with many colleagues. Invite a professional from another area of your firm to accompany you.

Please **RSVP by September 29, 2005** by clicking here:

[www.iltanet.org/plmwevent.aspx](http://www.iltanet.org/plmwevent.aspx)

If you have any questions, please contact either Holly Riccio ([hriccio@omm.com](mailto:hriccio@omm.com)), NOCALL Secretary, or Pam Rino ([prino@evarino.com](mailto:prino@evarino.com)), NOCALL President.

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This Bay Area PLMW Cocktail Reception is sponsored by the following participants:



**The Northern California Association of Law Libraries (NOCALL)** was established in 1980 as a recognized chapter of the national organization, the American Association of Law Libraries. NOCALL promotes law librarianship and information services, aims to develop and increase the usefulness of law libraries, fosters a spirit of cooperation among members of the law library profession, and facilitates the exchange of information and ideas among northern California libraries. [www.nocall.org](http://www.nocall.org)



**LMA – Bay Area Chapter.** The Legal Marketing Association is a not-for-profit organization dedicated to serving the needs and maintaining the professional standards of the men and women involved in marketing within the legal profession. [www.lmabayarea.org](http://www.lmabayarea.org)



**International Legal  
Technology Association**

The Northern California Region of the International

**Legal Technology Association (ILTA)**. For nearly three  
*Peer Powered* decades, ILTA has provided peer-networking and  
information resources to those who support technology in law firms and law departments worldwide.  
The non-profit user group is truly peer-powered. [www.iltanet.org](http://www.iltanet.org)

The Association of Legal Administrators' mission is to improve the quality of  
management in legal services organizations; promote and enhance the competence and  
professionalism of legal administrators and all members of the management team; and  
represent professional legal management and managers in the legal community and to  
the community at large. [www.alasf.org](http://www.alasf.org)